

MAGAZINE

SALES & ADVERTISING MANAGER
info@winesofthepeninsula.com

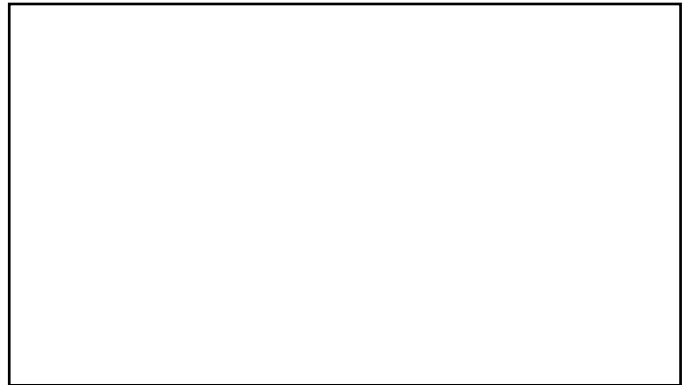
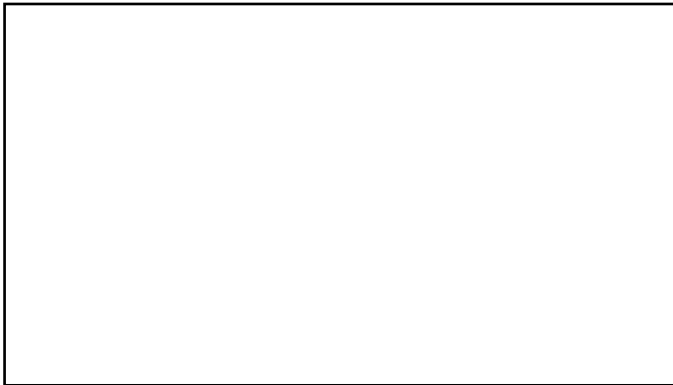
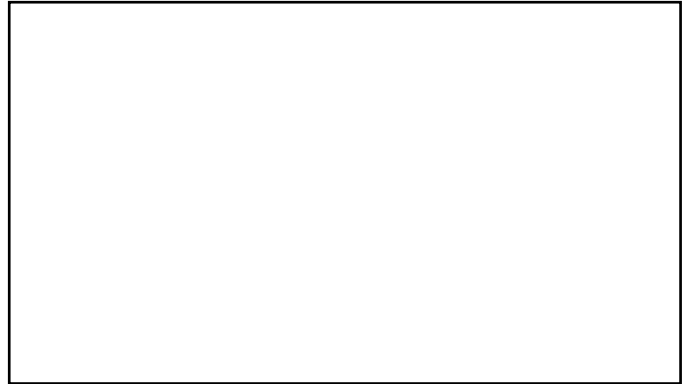
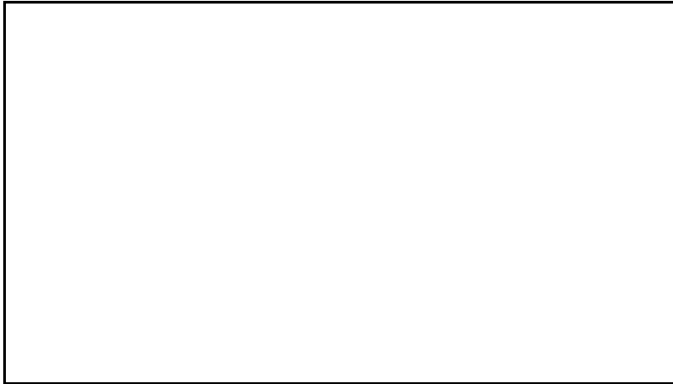
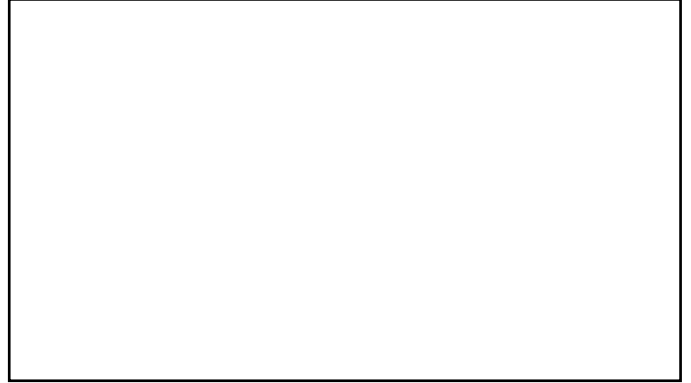
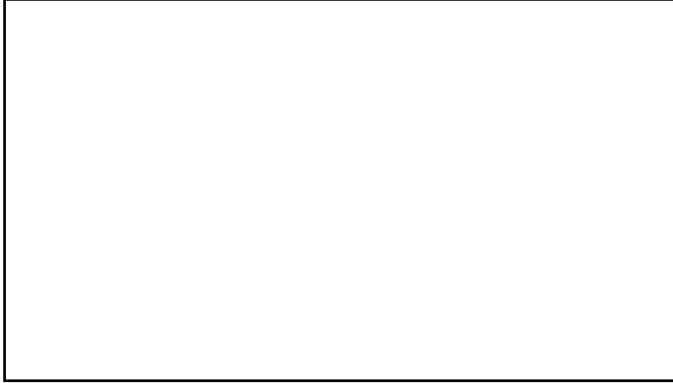
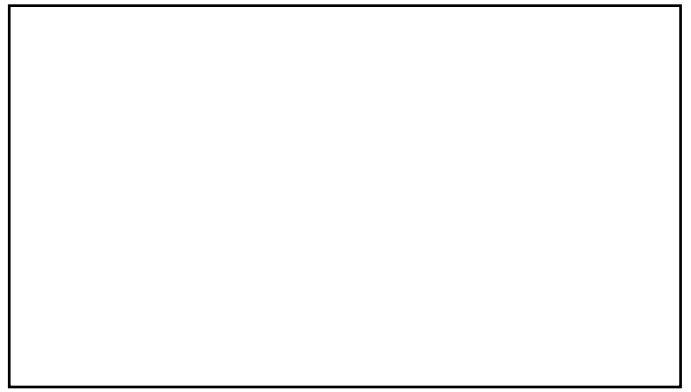
P.O. Box 362
Port Townsend, WA 98368

AD SIZES

Full page
8.375" × 10.875"
with bleed
(add 0.125" on each side)

← Safe space for sensitive information

Business card size
3.5" × 2"



← Safe space for sensitive information

Half a page
8.375" × 5.4375"
with bleed
(add 0.125" on each side)

¼ page
3.75" × 5"

⅙ page
3.75" × 1.225

⅛ page
3.75" × 2.35"

FILE SPECIFICATIONS

Wines of the Peninsula Magazine .pdf files produced in the following formats: InDesign, Adobe PhotoShop, and Illustrator. If sending a .pdf file for print, it must be created with Acrobat 4.05 or higher due to printing quality standards.

Please note: Other formats are not appropriate for the high resolution printing used by *Wines of the Peninsula* Magazine. All .pdf files must be submitted in the Acrobat formats listed above. (If you do not have the correct version of Acrobat, you can go to the Adobe web site and get information about an upgrade at www.adobe.com.)

All images, graphics, photos and logos used in ads must follow these requirements:

- All items in black and white ads must be converted to grayscale.
- All color elements in the ad must be converted to CMYK format. Please convert all Pantone and RGB elements to CMYK unless you are buying a special PMS or metallic ink (at an additional charge).
- Illustrator graphics should be saved as an .eps file.
- Photoshop graphics should be saved as a .tif file.
- Images must be submitted at 300 dpi and placed in the ad at 100%, otherwise the image will print at a low quality.
- Bitmap logos should be provided at a minimum of 600 dpi.

All fonts must be embedded in .pdf or converted to outlines

When e-mailing your ad, please send it to your account executive's e-mail address.