

# Wines of the Peninsula Ad Rates

We are a small group of Port Townsend/Jefferson County wine enthusiasts and investors and magazine/ marketing professionals who are publishing an annual high-quality magazine to promote the North Olympic Peninsula's fast-growing wine, cider and brewing industries.

Our region is unique in its abundance of natural beauty, fresh seafood, emphasis on farm-to-table cuisine, and hand-crafted artisan wines, ciders and brews. Our goal is to entice visitors to share our bounty and enjoy full immersion in the North Olympic Peninsula experience.

*Wines of the Peninsula* features a self-guided tour of North Olympic Peninsula wineries, cideries and breweries, along with feature articles on a business from each segment. Our initial publication date is April 1, 2018.

Circulation is a minimum of 50,000 copies distributed through the Washington State ferry system; the Coho ferry from Port Angeles to Victoria; select accommodations and visitors' centers throughout the region; and the target businesses themselves. The magazine is free to readers.

Based on two readers per copy, we will reach at least 100,000 tourists and residents of the Olympic Peninsula. The wineries, cideries and breweries listed on the tour receive a free basic listing. To maximize the marketing impact for our listees, we are offering advertising space at a very reasonable rate-per-reader.

As our advertising base grows, the magazine will expand advertising opportunities to restaurants, accommodations, art galleries and other appropriate retail outlets.

To take advantage of this offer, please contact Wines of the Peninsula, P.O. Box 362, Port Townsend, WA 98368; [www.winesofthepeninsula.com](http://www.winesofthepeninsula.com).

## **Wines of the Peninsula magazine rates**

\$5,005 - full page ad prime position inside cover page

\$4,550 - full page ad

\$2,450 - half page ad

\$1,225 - quarter page ad

\$630 - one-eighth page ad

\$490 - card size add (10 per full page)